



Recruitment Software Solutions

SEO CASE STUDY OVERVIEW

How A8OM Enhanced SEO Performance and Boosted Organic Leads

Assisted the team with PPC initiatives during the site's SEO overhaul and updating process. All figures are estimated.



Challenges & Objectives

Before SEO Optimization:

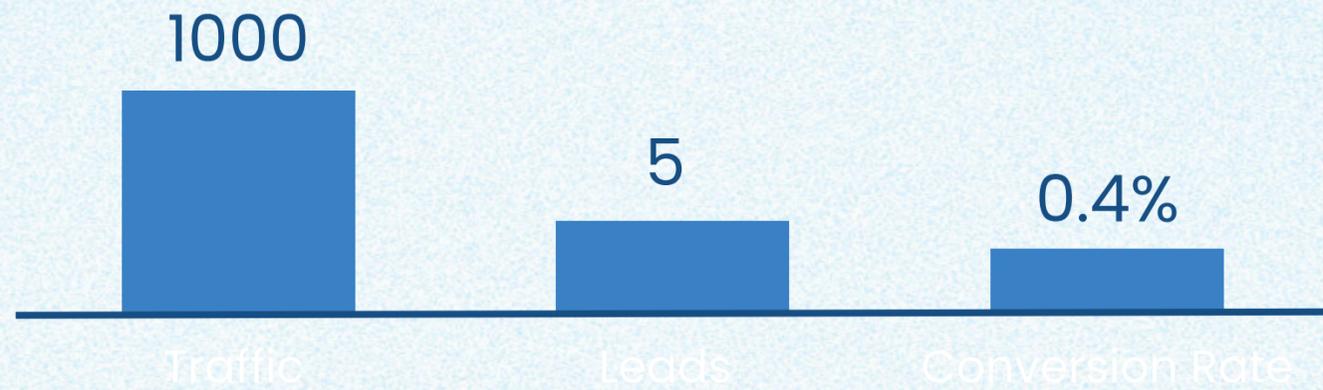
- Low Organic Traffic
- Underperforming Keyword Rankings
- Content Gaps
- Inefficient Conversion Pathways

After SEO Optimization:

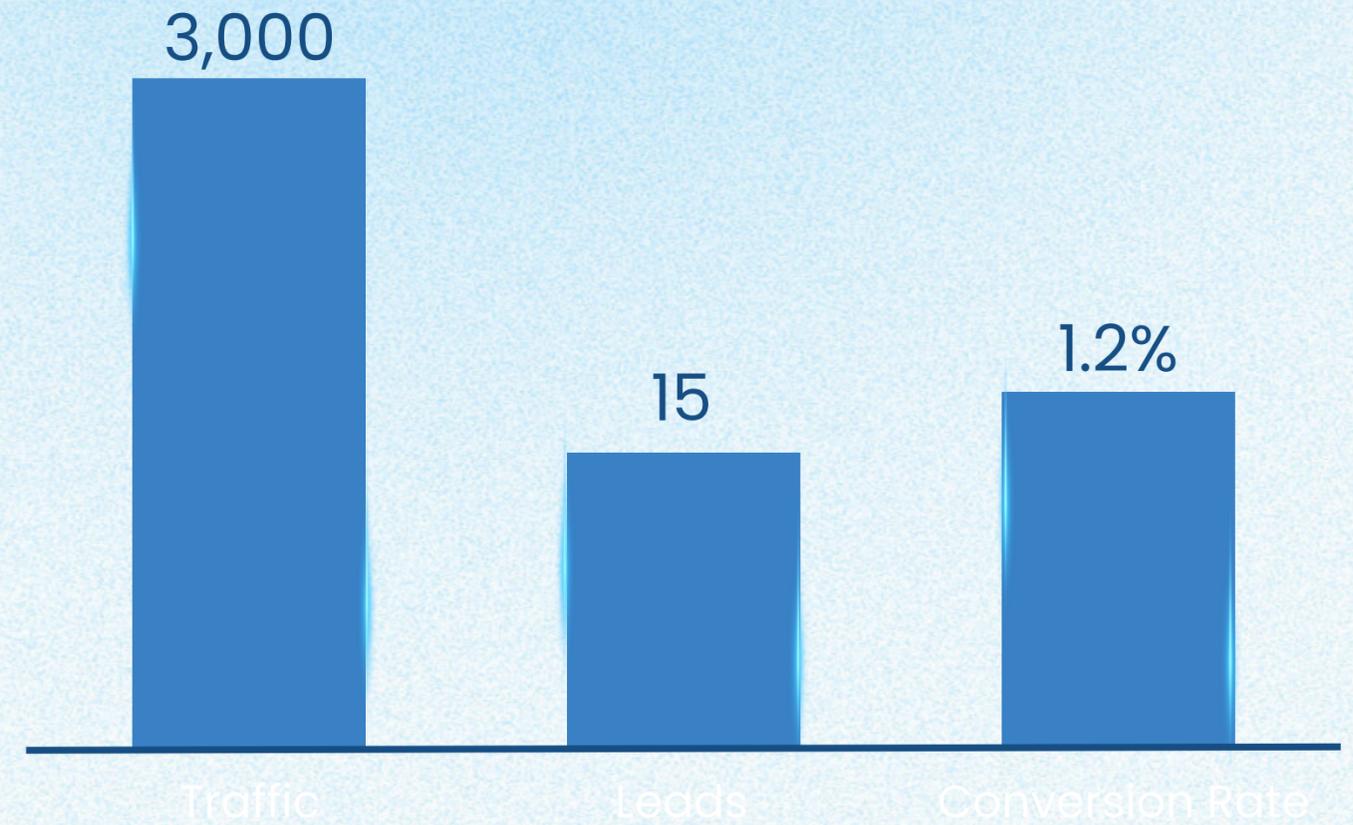
- Increase Organic Traffic by 200%
- Improve Keyword Rankings
- Create an Authority Blog
- Optimize Conversion Funnels

Performance Transformation

Before



After



+200% Qualified Lead Growth

Measured Results

+200%
Traffic Growth

+200%
Lead Increase

+1.2%
Conversion Rate

High
Authority Signals

Through A8OM's strategic SEO efforts, RecruitBPM significantly boosted its online presence.

- Client Testimonial

Ready to Scale?

Partner with **A8OM** to turn strategy into measurable growth.



Book Your Strategy Call



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